



New Zealand Trade Mission



Trip Dates: June 12-15, 2013

DEADLINE TO REGISTER: January 4, 2013

Fee: \$3000

- * \$1500 *MO STEP=UP*

= \$1500

**Eligible firms may apply for MO STEP=UP funding for reimbursement for mission expenses. Prior approval must be received.*

The Missouri Department of Economic Development will be exhibiting at New Zealand National Agricultural Fieldays (NZ Fieldays) in New Zealand from June 12-15, 2013. The department is offering companies a chance to exhibit in the Missouri booth during NZ Fieldays. The department is looking for companies around the state to join us in this opportunity focusing on the areas of: agriculture equipment, agriculture machinery, agriculture chemicals, animal pharmaceuticals and plant sciences.

The NZ Fieldays event is the ultimate connection to everything agriculture in New Zealand. The largest agribusiness exhibition in the Southern Hemisphere, NZ Fieldays is the catalyst for the agriculture industry to network, providing the ideal forum for business to business decision making. Boasting industry representation, NZ Fieldays is the definitive launch platform for agricultural industry innovation and technology.

Based on 88 hectares at Mystery Creek Events Centre, Hamilton, New Zealand, NZ Fieldays is New Zealand's premier event. With more than 1,000 exhibitors and on average 120,000 – 130,000 visitors through its gates over four days, NZ Fieldays is easily the largest agricultural trade show in Australia; unparalleled in its ability to reach one of the world's most important agricultural markets. This trade mission is perfect for companies interested in exploring trade opportunities in the Australia and New Zealand markets.

PARTICIPATION INCLUDES:

- Networking Opportunities
- One-on-One Company Meetings
- Business Protocol
- Market Research
- Foreign Company Briefings
- Agent/Distributor Search
- Mission Briefing
- Delegation Directory
- US Commercial Service Briefing
- Ground Transportation & Logistics Assistance
- Meals
- Lodging Reservation Assistance

Costs for airfare, lodging, incidentals and some meals will be the responsibility of the participant.

☐ **YES, I would like to participate
in the New Zealand Fieldays**



Please contact me at the following number or e-mail:

Company Name: _____

Contact Name & Title: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Krista Hinrichs

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